



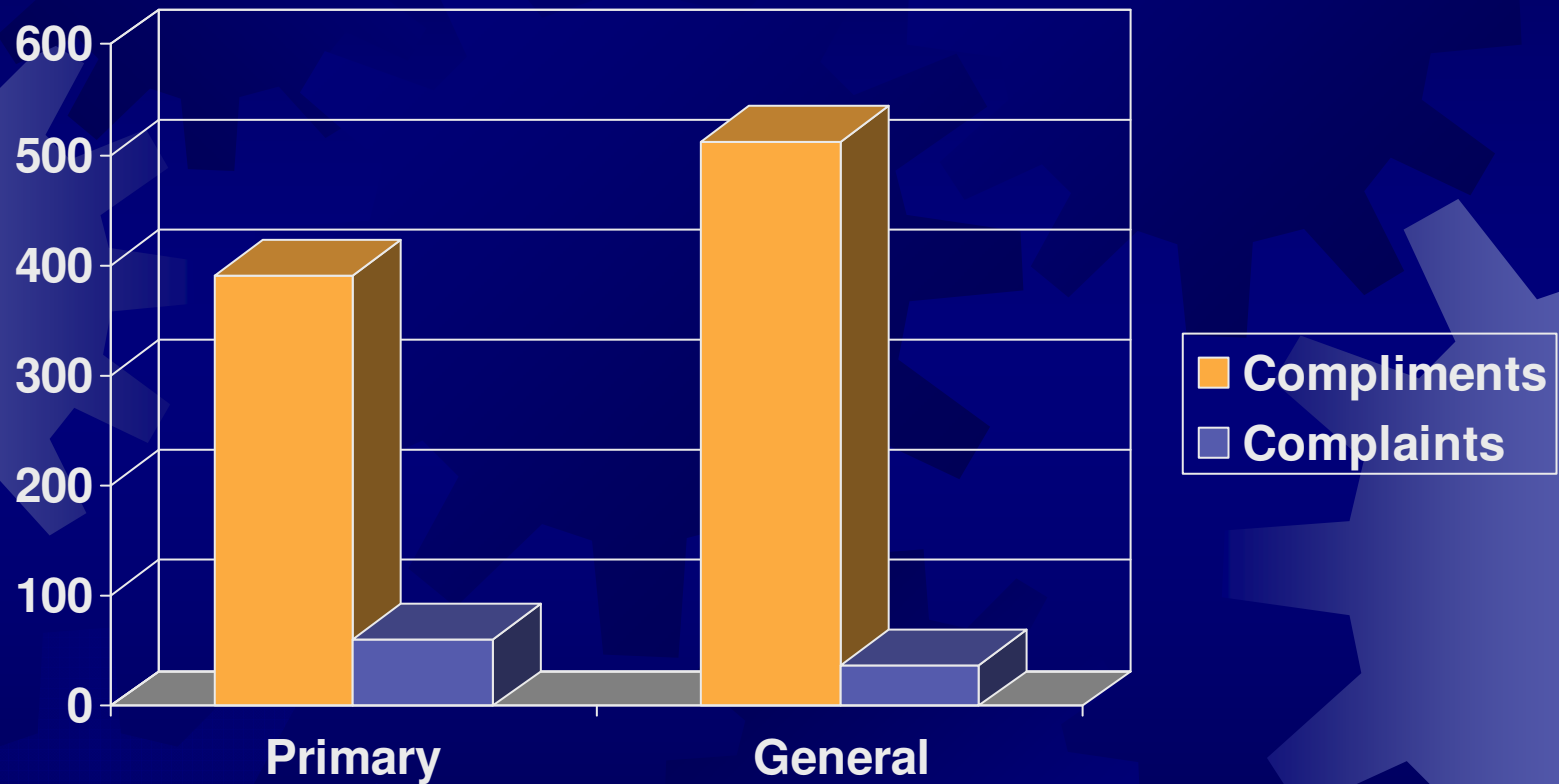
# Use of Questionnaires and Roving Observers Opportunities for Improvement

Prepared by the Rockland county  
Board of Elections

Ann Marie Kelly

Joan Silvestri, Commissioners

# Voter Satisfaction With New Machine

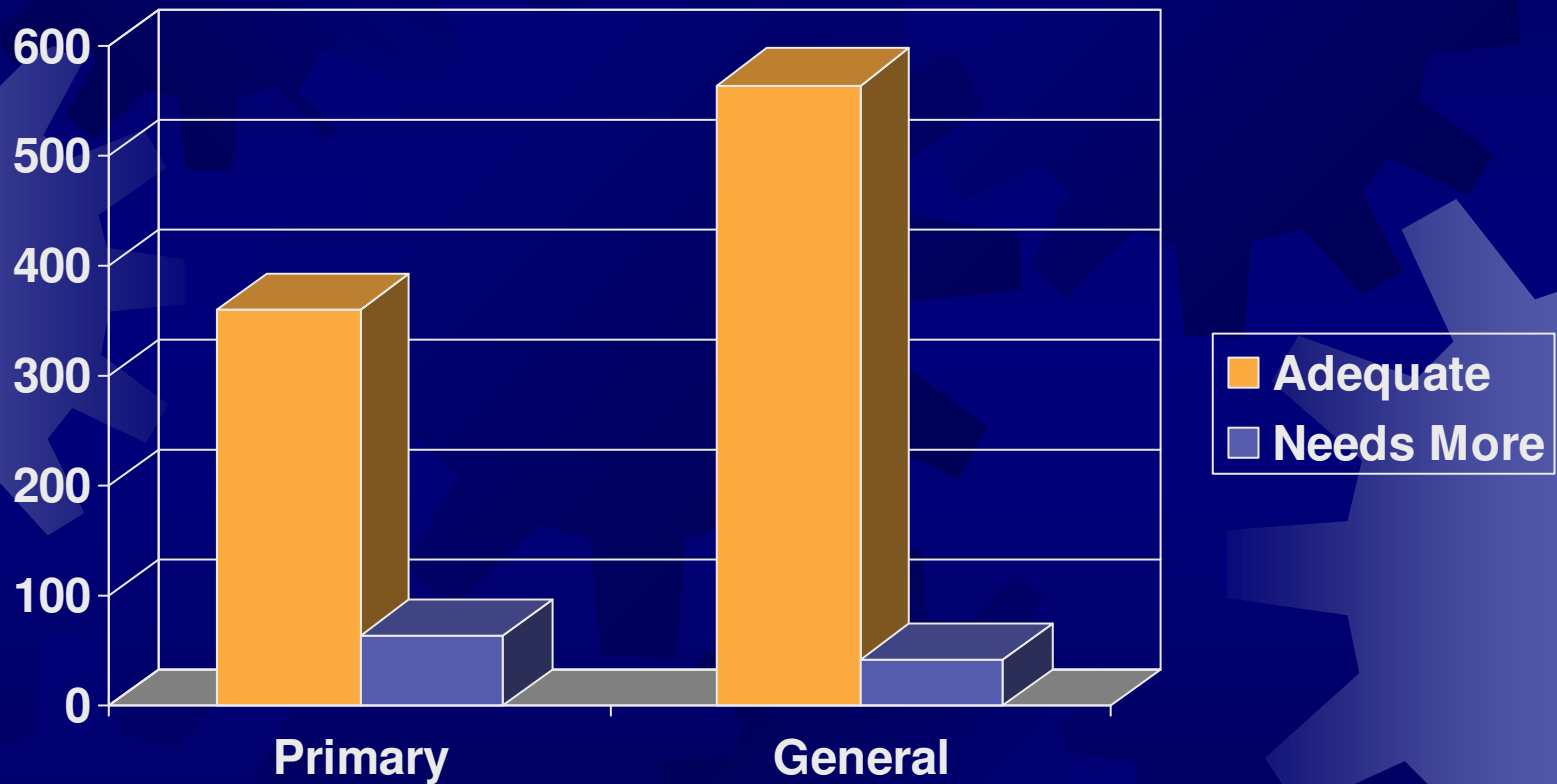




# Voter Satisfaction with Scanner

- ✦ Held 14 more voter out reach sessions
- ✦ Substantially increased the PSAs, added an informational video on separate channel

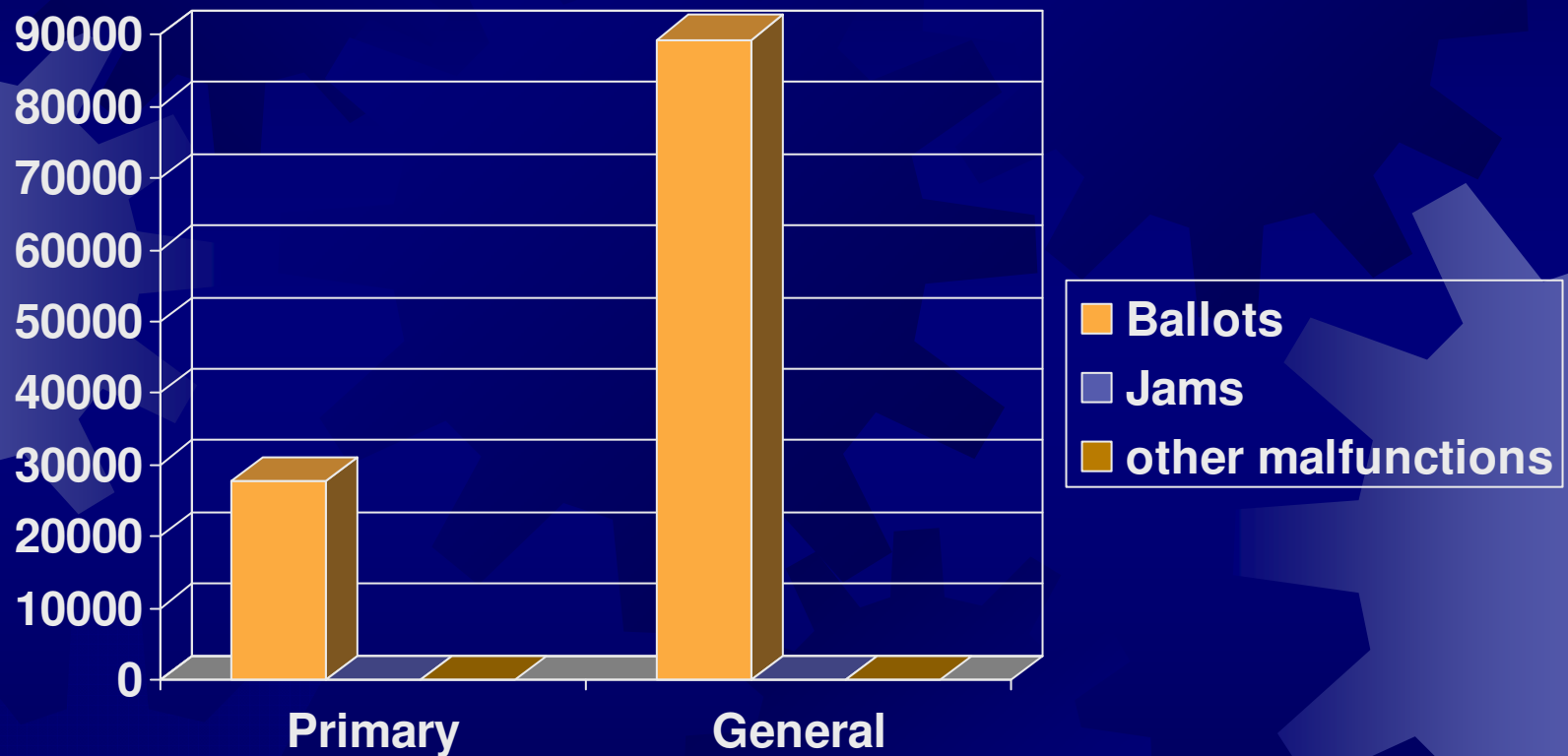
# Voter Perception of Privacy



# Voter Privacy

- ✦ Inspectors instructed to:
  - ✦ have voters use privacy sleeve
  - ✦ Remind voters they may insert their ballots face side down
  - ✦ Remain a respectable distance from the scanner
  - ✦ Do not handle the voters ballot unless voter asks for assistance
  - ✦ Void ballots are to be folded by voters prior to returning them to table for issuance of new ballot

# Scanner Operation/ Reliability

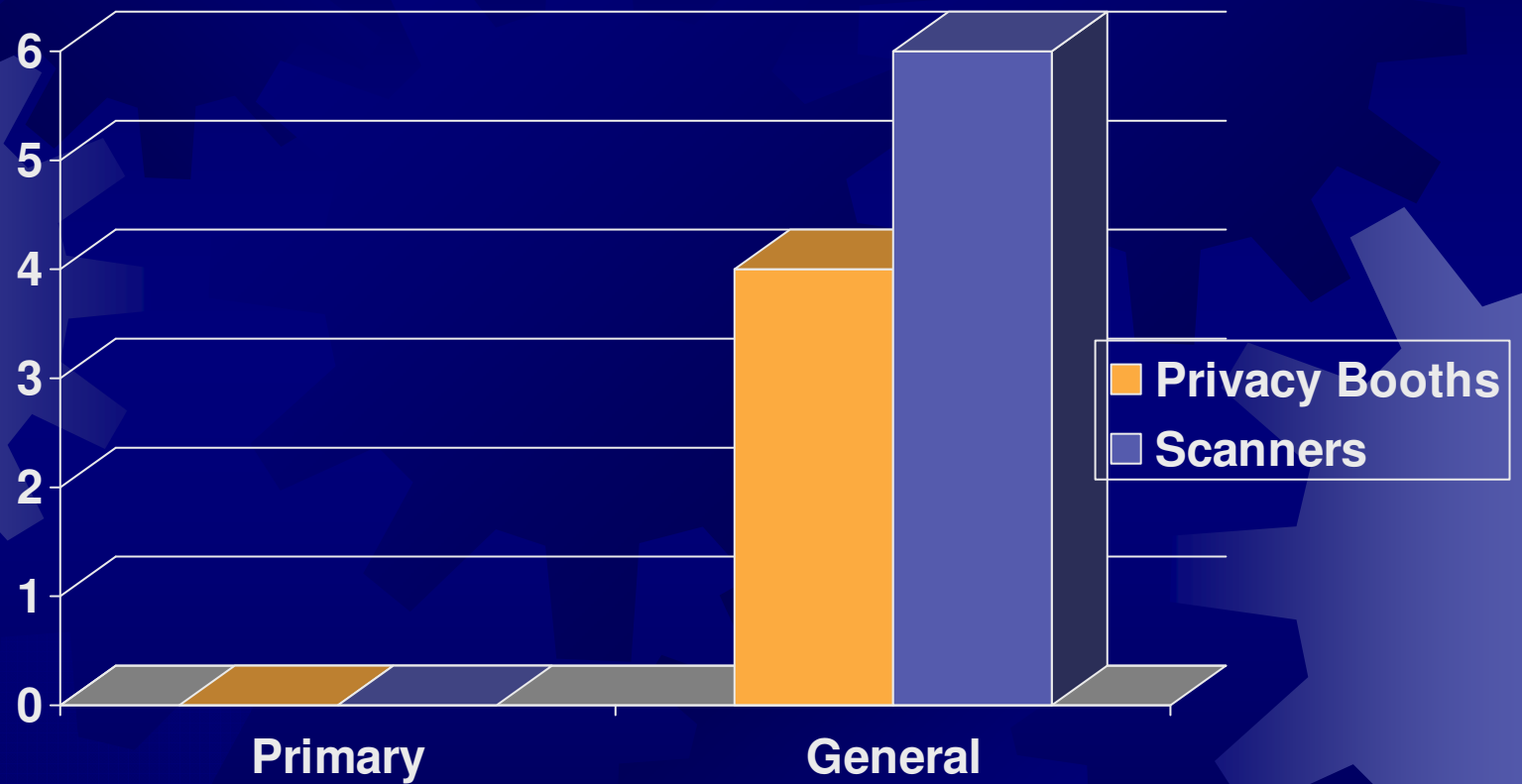




# Scanner Reliability

- ✦ Changed the number of ballots for each book to 50
- ✦ Retrained Inspectors on proper way to remove ballots

# Lines in Poll sites



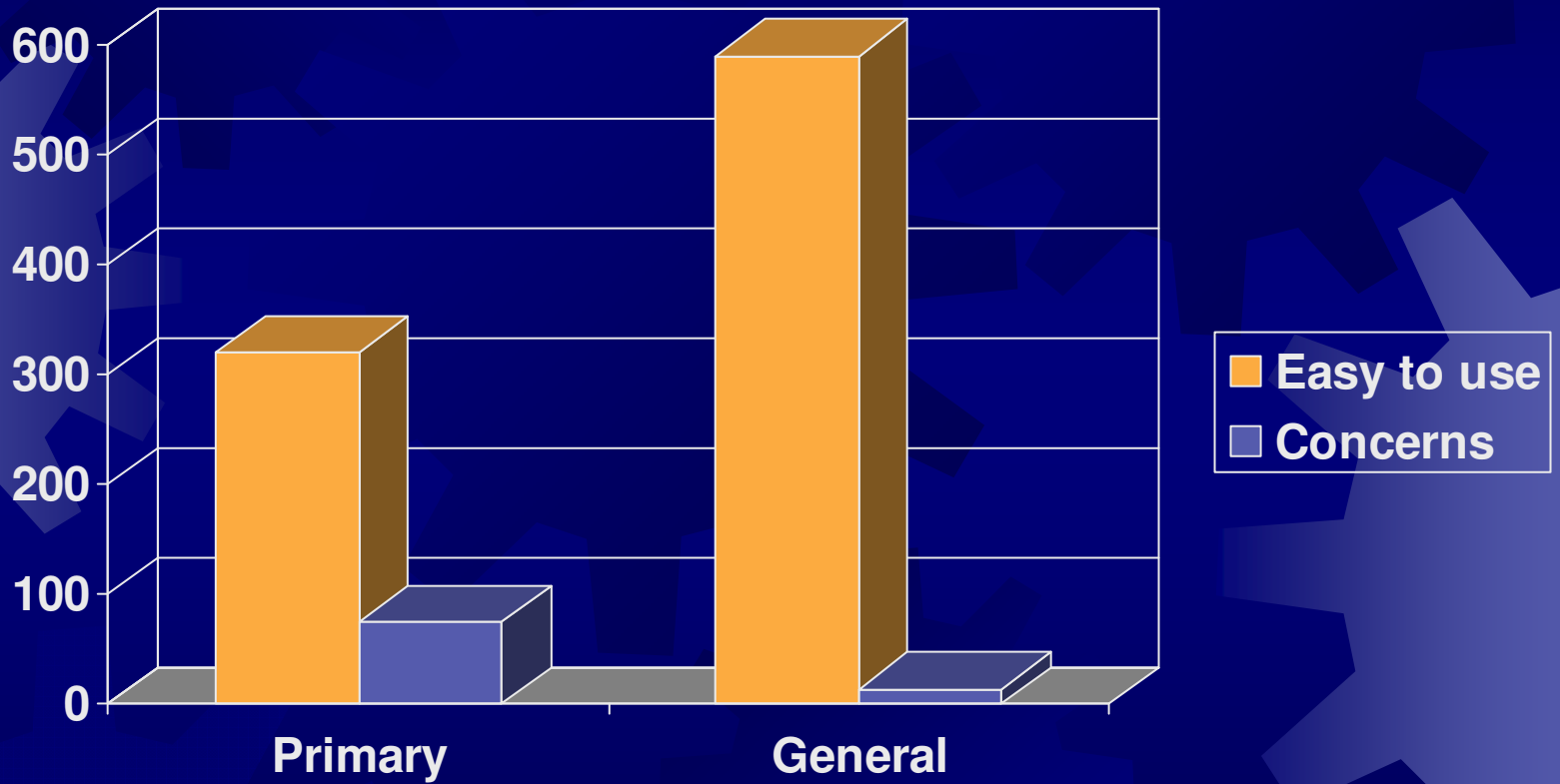




# Lines at the Poll sites

- ✦ Only select lines at sites concern is in a Presidential Election.
- ✦ Ordered more privacy booths to reduce the number to one for each 200 voters
- ✦ Ordered additional scanners, will deploy one for each 1500 voters

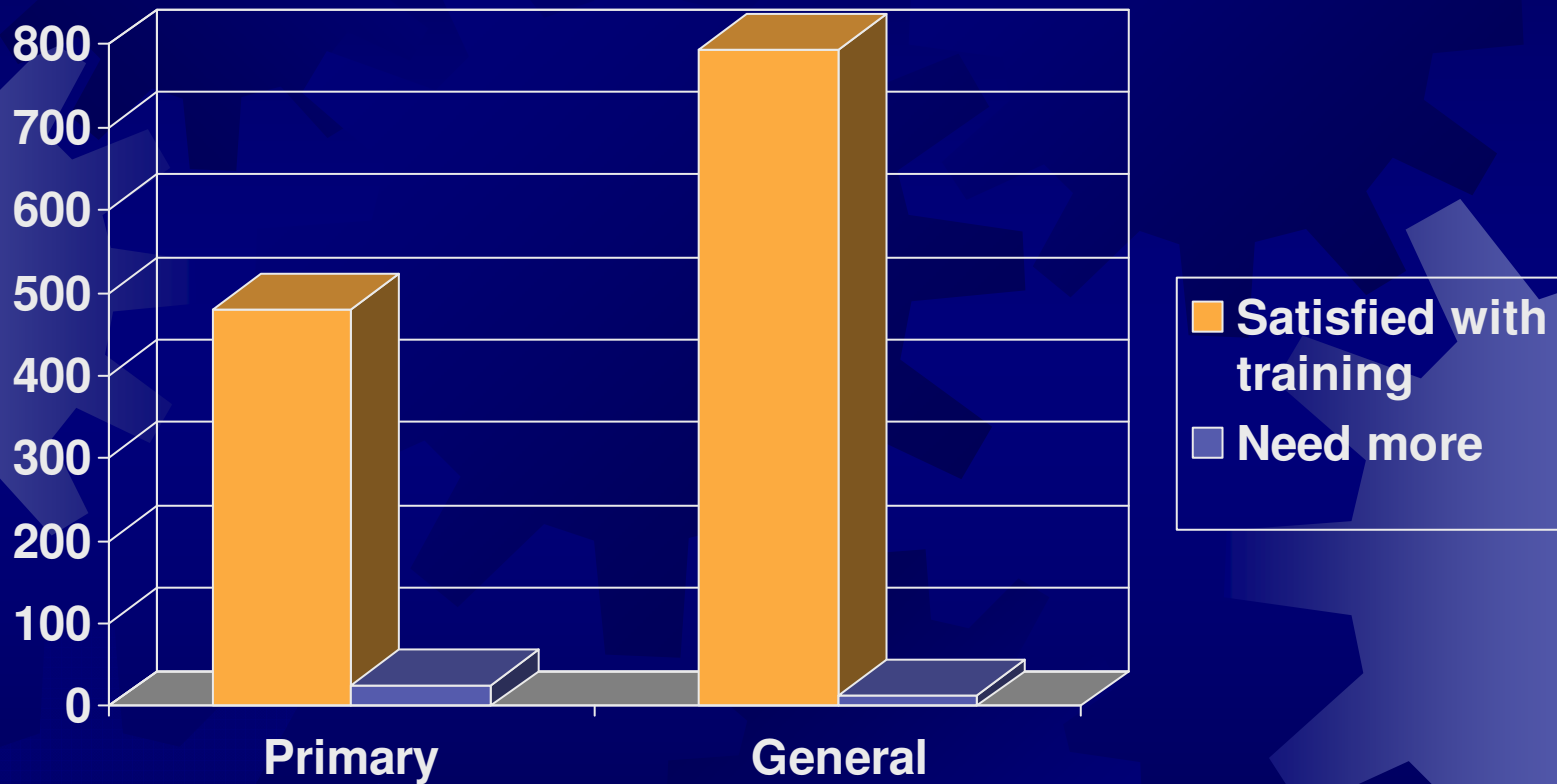
# Ballot Design



# Ballot Design

- ✦ Target Mark oval was darkened and slightly moved to allow better visibility
- ✦ Removed party indicia to allow larger fonts size
- ✦ Only used Upper case letters for first letter of first and last named
- ✦ Shaded every other race to allow distinction between races

# Inspector Training





# Inspector Training

- ✦ At pre - election meetings:
- ✦ Separated the Machine Inspectors from the regular poll workers and provided a refresher training
- ✦ Reminder all inspectors of the online training video